

2014 HUD New Project Orientation

June 27, 2014
10 a.m. – 12 p.m.

Presented by Loren Seeger & Elizabeth Perez
of the Chicago Alliance to End Homelessness



Emergency Fund Chicago Alliance The Learning Center



Agenda

- Overview of HUD CoC Program Funding
- What's new this year?
- Application Process
- Threshold Requirements and Key Project Components
- Project Budgets
- Questions and Answers



Overview of HUD CoC Program Funding

- **HUD McKinney Vento Homeless Assistance Act**- first major legislative response to homelessness (1987)
- **HEARTH Act**- amends & reauthorizes McKinney Vento (2009)
 - Formula Grants: automatic allotted funds to jurisdictions across the country based on population, poverty rates, etc.
 - Competitive Grants: awarded on a competitive basis
- Funding for New Projects
 - Bonus Funding: City of Chicago submits application to HUD for national competition
 - NOT GUARANTEED, as it is based on national ranking position
 - Reallocation: Chicago Planning Council on Homelessness could defund projects to reallocate that funding to new projects

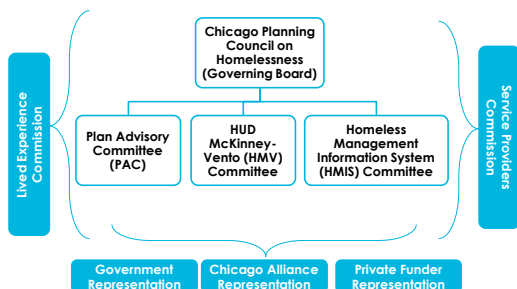


Overview of HUD CoC Program Funding

- Competitive grants are administered under the Continuum of Care (CoC)
- CoC elects/appoints governing body
 - Chicago Planning Council on Homelessness
- Chicago Alliance is the CoC Lead Agency
 - Submits collaborative application to HUD on behalf of Chicago



Chicago Continuum of Care Structure



Overview of HUD CoC Program Funding

- HUD releases Notice of Funding Availability (NOFA) each year
- NOFA is not yet released
- Lots of unknowns...
 - Is bonus funding available? How much?
 - Ability to apply for Rapid Re-Housing?
 - Target populations?
- CoC Interim Rule – HUDHRE.info



Application Process - How to Apply

- All documents required to apply are posted on the All Chicago website (www.allchicago.org)
- Must submit online via SurveyGizmo
- Can apply for PSH or RRH
 - If invited to apply, can only submit one application for one New Project



Application Process - How to Apply

- The application process consists of 4 steps
 1. LOI submission (open to all)
 2. Full application submission (invite only)
 3. Presentation (invite only)
 4. HUD Project Application (invitation only)
- Projects not selected will receive notification



Application Process - Panel

- New Project Selection Panel established by the Chicago Planning Council on Homelessness
- Members will not be applying for new projects
- Reference letters cannot be from one of the panel members
- All decisions are final



Application Process - Submission

- LOI Due: Friday, July 18 at 5 p.m.
- Application Due: Monday, August 25 at 5 p.m.
- Panel Presentations: Monday, September 22 – Tuesday, September 23

Late submissions are NOT accepted



Application Process - Questions

- Please review all instructions provided in the packet before contacting us with questions
 - Loren Seeger, LSeeger@allchicago.org
(312)379.0301 x35
 - Amanda Borta, ABorta@allchicago.org
(312)379.0301 x31



Questions?



Threshold Requirements

- Apply for up to \$800,000 for Rapid Re-Housing (RRH) to be used within a period of one year after contract execution
- Apply for up to \$1.2 million for Permanent Supportive Housing (PSH) to be used within a period of one year after contract execution
- 80% for non-services, 20% for services
- Be ready to proceed in 2015
- Demonstrate capacity to operate grant
- Be able to meet 2014 NOFA Criteria



Threshold Requirements

- Central Referral System (CRS) and Coordinated Access
 - CoC Interim Rule & Chicago CoC Requirement
- Harm Reduction and Housing First
- Homeless Management Information System (HMIS) Participation
- Must be a RRH or PSH project in alignment with the Chicago CoC Program Models Chart



RRH: Key Project Components

- Low-income individuals and families coming from the homeless system
- Short/Medium-term tenant-based rental assistance with supportive services for individuals and families who need temporary assistance on their path to stable housing
- Clients will be identified through the Central Referral System



RRH: Key Project Components

- Rental Assistance administered by local unit of government or public housing authority*
- Short-term (3 months)/ medium-term (3-24 months) assistance
- Local CoC may dictate max % or \$ per participant (caps)

*Legislative fix pending



RRH: Outcomes

- 55% of households exit to permanent housing
- 80% of households exiting to permanent housing will remain in that housing at 3- and 6-month follow-up
- 70% of households will not return to homelessness in the following 12 months
- 75% of households will maintain or increase income

*Chicago CoC Program Models Chart is currently being revised



RRH: Outcomes

- Coordination between property management or landlord and service provider
- Provision of, or linkage to child focused assessment and appropriate services for families
- Direct provision of, or linkage to range of needed services including medical care, mental health care, substance abuse treatment, employment training/placement, legal assistance, parenting support, etc.
- Benefits acquisition (assessment, application and follow-up)

*Chicago CoC Program Models Chart is currently being revised

Questions?

PSH: Key Project Components

- Long-term, leasing or rental assistance with supportive services for individuals with disabilities OR families in which one adult or child has a disability
 - Mental, physical, emotional, developmental, HIV/AIDS, substance use, etc.
- Highly vulnerable populations
- Project-based or scattered-site models
- Referrals from Central Referral System

PSH: Key Project Components

- Rental subsidies (no time limit)
- Coordination between property management or landlord and service provider
- 24-hour on call services/on-site supervision if appropriate
- Community-building activities
- Assistance in accessing housing relocation resources/supports (security deposits, utilities, furnishing, etc.)

PSH: Outcomes

- 85% of clients will remain permanently housed for 12 months
- 65% of clients will remain permanently housed for 24 months
- 85% of those without a reliable source of income at program entry will increase their income within the first year through acquisition of benefits, employment, or a combination of both
- 75% of clients will avoid incarceration annually

**Chicago CoC Program Models Chart is currently being revised*

PSH: Outcomes

- Provision of, or linkage to child focused assessment and appropriate services for families
- Direct provision of or linkage to range of needed services including medical care, mental health care, substance abuse treatment, employment training/placement, legal assistance, parenting support, etc.
- Provision of or linkage to intensive community-based case management services, which may scale down over time as the household becomes more independent.

**Chicago CoC Program Models Chart is currently being revised*

Questions?



Budgets – Eligible Costs

Eligible Costs	Permanent Supportive Housing	Rapid Re-Housing
Leasing	X	
Rental Assistance	X	X
Supportive Services	X	X
Operating Costs	X	
HMIS		
Project Administration	X	X



Budgets – Eligible Costs

- **Leasing** (PSH)
 - Can be used to pay 100% of costs of leasing an individual unit or structure
 - *Cannot* be used to lease unit or structure that is owned by recipient/sub-recipient/related organization
 - Lease is in the agency's name as the tenant; agency pays rent directly to landlord
 - Program participant can then be the sub-lessee/have occupancy agreement



Budgets – Eligible Costs

- **Rental Assistance** (RRH)
 - Can be used for security deposits, first/last months' rent, etc.
 - Lease is in program participant's name; Rental Assistance Administrator has written agreement with landlord
 - Program participant pays rent to landlord based on income calculation; Administrator pays remainder
 - New Rental Assistance projects may have to be administered by local government/Public Housing Authority (PHA)
 - Legislative fix currently in progress



Budgets – Eligible Costs

- **Operating** (PSH)
 - Costs of day-to-day physical operation of housing in which homeless persons are housed
 - Can be used for maintenance/repair of housing, building security, electricity, gas, water, etc.
 - Can also fund staff to carry out these activities (ex: security guards)



Budgets – Eligible Costs

Supportive Services	
• Case management*	• Child care
• Assessment	• Education services
• Moving costs	• Employment assistance/job training
• Food	• Housing search/counseling
• Legal	• Life skills
• Mental health	• Outpatient health
• Outreach	• Substance abuse treatment
• Transportation	• Utilities

* Note, in the past 3 years, service dollars for bonus projects could only be for case management. New projects will only be allowed to apply for case management during this application process.



Budgets – Other Costs

- **HMIS**
 - This year, you must enter an amount for HMIS, that may not be able to be paid with HUD dollars
 - \$80 per person who will do data entry
- **Administration**
 - Chicago CoC allows up to 7% for admin
 - General management, training on CoC requirements, etc.



Budgets – Match

- HUD requires all projects to provide a match amount of 25% of the total project funds, minus leasing
- Can be in-kind or cash
- Must be documented by a MOU
- Chicago Alliance 2013 [webinar](#) & [slides](#)



Budget - Resources

- For more information, please refer to the CoC Interim Regulations, Subpart D, found at
- <http://hudhre.info/index.cfm?do=viewResource&ResourceId=4653>



Other Resources

- All Chicago website
 - New Project Application Documents
 - www.allchicago.org



Other Resources

- OneCPD.info/CoC
- [Chicago Program Models Chart](#)



Important Dates

- **July 18:** Letter of Intent Due
- **August 25:** Application Due (invitation only)
- **September 22 & 23:** Panel Presentations (invite only)

Late submissions will not be accepted



Questions?